

Help Us Paint 757 Purple!



Benefitting
the mission
of Samaritan
House



OCTOBER 19, 2023

PAINT757PURPLE.ORG

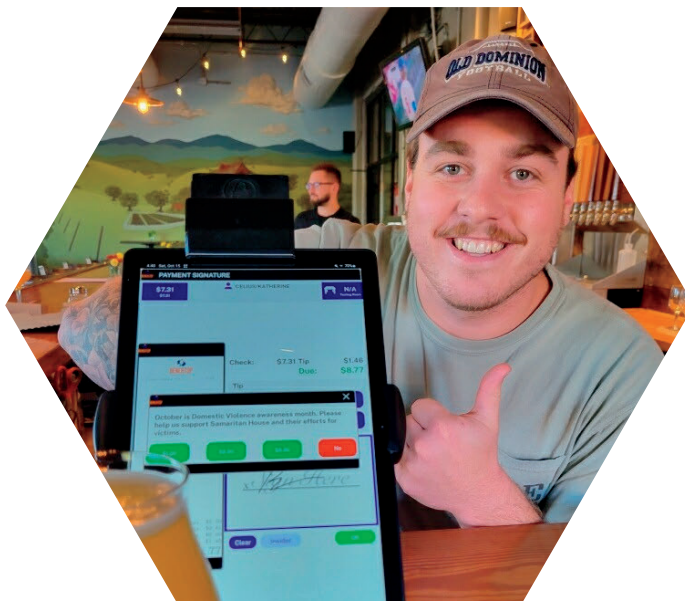
Paint 757 Purple

The goal of Paint 757 Purple is to raise awareness and funds to help victims break free from violent relationships.

Samaritan House is Hampton Roads' premier provider for shelter and support services for victims of domestic violence and human trafficking. Paint 757 Purple offers you an opportunity to support our mission.



- Public exposure via multi-faceted media campaign
- Positive community image
- Attract new customers
- Empower those less fortunate in our community
- Provide opportunities & second chances
- Enhance employee development and involvement



Sponsorships

Title Sponsor - \$20,000

Receive all the benefits of your Annual Sponsorship Level PLUS:*

- Company name and logo listed prominently as the Paint 757 Purple Presenting Sponsor on the Samaritan House and Paint 757 Purple websites.
- Listed as presenting sponsor of Paint 757 Purple on all media releases and marketing materials.

Purple Sponsor - \$10,000

Receive all the benefits of your Annual Sponsorship Level PLUS:*

- Company name and logo listed as a Paint 757 Purple Sponsor on the Samaritan House and Paint 757 Purple websites and all P757P marketing materials

Orange Sponsor - \$5,000

Receive all the benefits of your Annual Sponsorship Level PLUS:*

- Company name listed as a Paint 757 Purple Sponsor on the Samaritan House and Paint 757 Purple websites and all P757P marketing materials

**For annual partnerships only*

Get Involved!

Participating is easy!

- Donate 25% or more of sales on October 19th
 - Promote the event and collect donations with collateral materials we provide
 - Potential host to drive business to your location
- 
- Advertising online and in regional print media
 - Comprehensive PR media campaign outreach to local television, radio and online media outlets
 - Dedicated web page where your business will be listed as a participant with link to business web page
 - Social media exposure to our more than 9,000 followers
 - Email campaign to more than 7,000 email subscribers
 - Print collateral for you to display



To become a partner, contact:
Kate Celius
Senior Development Manager
katec@samaritanhouseva.org
(757) 323-6164

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YES! We would like to be a Paint 757 Purple partner with Samaritan House in October!

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I would like to be a sponsor!

☐ Title Sponsor ☐ Purple Sponsor ☐ Orange Sponsor

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☐ **Yes! My business would like to participate and donate at least 25% of sales on October 19!**

☐ **Yes! My place of business would like to discuss other ways we can participate in October.**

Business Name: _____

Owner or Rep: _____

Street Address: _____

City & Zip Code: _____

Phone: _____ **Email:** _____

Website: _____

Business Type: _____

Social Media Handles: _____

List any special product or service to promote (if applicable):

Collateral items needed:

- ☐ Posters, Qty: _____ ☐ Door/window cling, Qty: _____ ☐ Donation box
- ☐ Table tents, Qty: _____ ☐ Check inserts, Qty: _____ ☐ Donation cards
- ☐ **Request host for October 19**

**Please remit form to Kate Celius at Samaritan House, 2620 Southern Blvd.,
Virginia Beach, VA 23452 or via email to katec@samaritanhouseva.org**