

SAMARITAN HOUSE



Step Into the Light Gala



Step into the Light is an evening of light and hope to be held on April 20, 2024 at the Marriott Resort Virginia Beach Oceanfront.

Presenting Sponsor - \$25,000+

Receive all the benefits of your Annual Partnership level PLUS:

- Receive benefits of Purple Sponsor
- Listed as presenting sponsor on all media releases and all media marketing
- 2 premium reserved tables seating (16 tickets)
- Signature drink named after your company or organization
- Optional speaking opportunity at the event
- 30 seconds total of commercial airtime during televised event (held in June)

Purple Sponsor - \$10,000 +

Receive all the benefits of your Annual Partnership level PLUS:

- Receive benefits of Orange Sponsor
- 1 premium reserved table seating (12 tickets)
- Listed as sponsor on all media releases and all media marketing
- Marketing recognition: Includes introduction during on-stage program, priority logo placement digitally and printed throughout pre/post/during the event.

Orange Sponsor - \$5,000 +

Receive all the benefits of your Annual Partnership PLUS:

- One premium reserved table seating 8
- Marketing recognition: Includes priority logo placement on all digital and print marketing materials.

Table Sponsor - \$2,200

(\$2,000 purchased prior to March 20, 2024)

- Listed as table sponsor on digital and print marketing materials
- Recognition on sponsor board
- One reserved table seating 8

Individual tickets are available at \$275 each or \$2,200 per table (8 tickets)

Early bird tickets are \$250 each or \$2,000 per table (purchased prior to March 20, 2024)

**Additional sponsorship opportunities available*