

# SAMARITAN HOUSE



Paint  
757  
Purple



**Paint 757 Purple** is Samaritan House's annual fundraising event to help raise awareness about the far-reaching impact of domestic violence. Every year on *National Wear Purple Day*, a group of enthusiastic volunteers, corporate sponsors and local businesses get together to raise money. It's easy to participate on October 17, 2024. Businesses such as restaurants, breweries, salons or any other business donate a generous percentage of their sales on October 17th to Samaritan House. In turn, we provide hosts to help generate additional business on that day.

## Artist Sponsor - \$10,000

- Listed as a presenting sponsor on media release, all marketing collateral, including logo on ad in VEER Magazine.
- Invitation to Paint 757 Purple Wrap party on October 17, 2024.
- Table for eight at the 2025 "Step Into the Light" Gala to be held at the Rivers Casino on April 26, 2025.

## Paint Sponsor - \$5,000

- Listed as Paint Sponsor on media release and all marketing collateral, including logo on ad in VEER Magazine.
- Invitation to Wrap Party on October 17

## Paintbrush Sponsor - \$2,500

- Company name listed in media release and marketing collateral, including an ad in VEER Magazine.
- Invitation to Wrap Party on October 17.



**YES!** We would like to be a Paint 757 Purple partner with Samaritan House in October!



**I would like to be a sponsor!**

Artist Sponsor    Paint Sponsor    Paintbrush Sponsor



**Yes! My retail business would like to participate and donate at least 25% of sales on October 17 !**

**Yes! My office and employees would like to participate in a peer to peer giving program during October!**

**Business name:** \_\_\_\_\_

**Owner or Rep:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City & Zip Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Business Type:** \_\_\_\_\_

**Social media handles:** \_\_\_\_\_

\_\_\_\_\_

**List any special product or service to promote (if applicable):**

\_\_\_\_\_

**Collateral items needed:**

Posters, Qty: \_\_\_\_\_  Door/window cling, Qty: \_\_\_\_\_  Donation box

Check inserts, Qty: \_\_\_\_\_  Donation cards, Qty: \_\_\_\_\_

**Request host for October 17th**

Please remit form to Michael Beane at Samaritan House, 2620 Southern Blvd., Virginia Beach, VA 23452 or via fax to (757) 631-0747.