



FOR IMMEDIATE RELEASE  
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## DREA KELLY TO HOST “LET’S TALK HEALING” TELEVISED EVENT AUGUST 30 at 9 p.m. on WTKR CHANNEL 3

*This unique event raises awareness about domestic violence and human trafficking in Hampton Roads and will inspire and empower viewers while raising much needed funds.*

**VIRGINIA BEACH** – Since the onset of the COVID-19 pandemic, Samaritan House has seen a dramatic rise in demand for its services to assist victims of domestic violence, sexual abuse and human trafficking. To raise awareness of these issues and raise much needed funds, Samaritan House will present “Let’s Talk Healing,” a groundbreaking talk show and televised fundraising event hosted by Drea Kelly, choreographer, actress, advocate, survivor and former wife of R&B singer, R. Kelly.

The hour-long talk show will air Sunday, August 30 at 9 p.m. on WTKR Channel 3 and will feature Ms. Kelly’s story of survival, interviews with staff and Samaritan House leadership who will discuss the work done in Hampton Roads to support victims of domestic violence and human trafficking as well as the story of a local human trafficking survivor helped by Samaritan House.

“Through our stories of weakness, we strengthen and empower each other. The Samaritan House mission aligns with my overall message, that healing is 365 days, ever changing and ever evolving,” said Drea Kelly of the importance of speaking about abuse.

This televised event was developed as an alternative to several in-person fundraising events Samaritan House produces each year, and viewers will be asked to make donations via phone, website or by texting **SamStrong** (one word) to 50155.

“In the face of the COVID-19 pandemic, Samaritan House has risen to the occasion by not only providing a full range of services to victims of violence, but by creating a unique, innovative and contact-free event to raise awareness and funding,” said Robin Gauthier, Executive Director of Samaritan House.

Major sponsors of this event include WTKR Channel 3, Massimo Zanetti Beverage USA, Langley Federal Credit Union, Studio Center, PRA Group, Dragas Companies and others dedicated to making Hampton Roads a better place to live.

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ABOUT SAMARITAN HOUSE: Since 1984, Samaritan House has sought to foster personal safety, growth and self-sufficiency in adults and their children through freedom from sexual and domestic violence, human trafficking and homelessness in Hampton Roads by providing emergency and permanent housing, support services and community outreach to victims. For additional information, visit [samaritanhouseva.org](http://samaritanhouseva.org).